



POLIMI GRADUATE
SCHOOL OF
MANAGEMENT

GLOBAL MASTER IN PERFORMING ARTS MANAGEMENT

IN COLLABORATION WITH

PICCOLO

**Management, Administration and Production
of the Performing Arts**



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ACADEMIC BOARD



WELCOME MESSAGE



LUISA VINCI

**Accademia Teatro alla Scala
General Manager**

Accademia Teatro alla Scala trains and develops all professional figures associated in some way with theater performances, with a special emphasis on opera, through its four departments (Music, Dance, Stagecraft and Management).

The teaching methodology, grounded in the philosophy of learning by doing, provides daily experience on stage and behind the scenes alongside the established artists, managers, professionals and technicians of Teatro alla Scala, supported by the contributions of internationally famous experts and specialists.

Always attuned to socioeconomic developments in the employment market, the Accademia firmly believes in the importance of training managers for the performing arts, professionals who are not only

capable of weaving a dense network of international relations, optimizing available financial resources and generating new ones, but also able to produce broad-reaching projects within a well targeted and effective cultural policy.

The partnership with POLIMI Graduate School of Management, an internationally recognized management school that fully shares the Accademia's vision and educational mission, fully responds to that objective. And the same commonality of purpose is also shared with the Piccolo Teatro di Milano - Teatro d'Europa, one of the city's most active institutions in cultural marketing.

ACCADEMIA TEATRO ALLA SCALA

The Accademia Teatro alla Scala Foundation, **chaired by Victor Massiah** and directed by Luisa Vinci, stands as a beacon of excellence in performing arts education on the international stage. Deeply rooted in the rich heritage of La Scala, the Academy offers a comprehensive curriculum encompassing all facets of live performance. Our faculty, comprised of world-renowned artists and industry professionals, ensures a world-class learning experience. This is due to the extensive experience gained through opera and ballet productions, concerts, exhibitions, and special projects, coupled with internships at leading performing arts institutions. This comprehensive training ensures that our graduates are well-prepared to embark on successful careers in the performing arts. This tradition dates back to 1813, when the Ballet School was founded and has since shaped artists of the highest caliber.

Today, the Academy is divided into four departments - Music, Dance, Stagecraft, and Management - offering over thirty courses, including preparatory programs, training courses, advanced specialization courses, first- and second-level academic diplomas, as well as first-level Master's programs, workshops, and summer internships.

The Management Department, headed by Monica Errico, has experienced significant growth in recent years and now offers a wide range of highly specialized programs. In addition to the flagship Global Master in Performing Arts Management, the department offers an Executive Master in Sponsoring and Fundraising for the Performing Arts, designed for professionals aiming to acquire advanced skills in securing funding for cultural institutions; a Stage Management Course and a Course for Assistant Stage Directors, which train two specific professional figures who perform essential organizational and managerial functions in theatrical productions. The program is completed by specialized workshops in production management, dance management, and assistant stage directing, offering an introductory overview of the multiple skills required for each role.



REGISTER



POLIMI GRADUATE SCHOOL OF MANAGEMENT



Our School, which was founded over 40 years ago in Milan as MIP Politecnico di Milano, is today a non-profit joint-stock consortium company, made up of the University and a group of leading Italian and international businesses.

We offer more than **50 masters**, including MBAs and Executive MBAs, a catalogue of over **250 Management Academy programmes**, as well as training courses tailored for companies. We are innovative and we intend to be increasingly so. This is why today, our Online MBA is recognised as one of the best in the world, and its digital component is featured throughout our range of courses.

As part of the School of Management, we are among the few schools in the world to have achieved “**Triple Crown**” accreditation. With over **20,000 alumni and 3,000 students each year**, we are a large, innovative and entrepreneurial community made up of people and partners.

For us, relationships represent a source of constant enrichment, innovation and inspiration, in both personal and professional terms. The issue of sustainability is truly important to us, and that is why we are committed to building a better, fairer, more inclusive and informed future. We do this with projects and initiatives that maximise our positive impact on society. **We have been a Benefit Company since 2023** and have therefore integrated the aim of having a positive impact on society and the biosphere into our corporate purpose.



PICCOLO TEATRO DI MILANO

PICCOLO

TEATRO STREHLER
TEATRO D'EUROPA

The Piccolo Teatro was established on the 14 May 1947 by Giorgio Strehler, Paolo Grassi and Nina Vinchi. It was the first public theater to be built in Italy, and the most popular on the national and international scene.

The vision of the founders was to create an institution, supported by the central government and by local authorities (the Municipality and the Province of Milan, the Region of Lombardy), as a public service essential for the wellbeing of its citizens. The slogan that accompanied the birth of the Piccolo Teatro was “un Teatro d’Arte per Tutti” (“An Arts Theater for Everyone”) and this phrase still sums up the theater’s mission today: to stage quality shows for the broadest possible audience. Since 1991, the Piccolo Teatro di Milano is also a “Teatro d’Europa” (Theater of Europe).

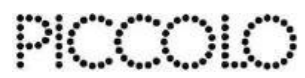
In over sixty-seven years of activity, the Piccolo Teatro has produced more than 300 shows (200 of which directed by Strehler). Since 1998, with the changeover to Sergio Escobar and Luca Ronconi, the Piccolo has expanded its international and interdisciplinary dimension, proposing itself as the ideal cultural center for the city and for Europe. At the Piccolo Teatro, dance, prose, festivals, film screenings, round tables and in-depth meetings on cultural matters alternate on the stage. Since 1 September 2015 Stefano Massini has been the artistic consultant of the Piccolo Teatro. From the end of 2020, Piccolo Teatro passes under the direction of Claudio Longhi.

OUR PARTNERS

In partnership with



In collaboration with



With the advocacy of



With special thanks to



International Distinguished Lecture and Internship programme

The
Metropolitan
Opera NY



International weeks hosted by



Academic Exchange



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PROGRAMME INFORMATION



WHY STUDY PERFORMING ARTS MANAGEMENT

Conceived and organized by **Accademia Teatro alla Scala** in collaboration with the **POLIMI Graduate School of Management** and the **Piccolo Teatro di Milano - Teatro d'Europa**, our Master aims to give young professionals a global perspective on the world of the performing arts, in order to couple cultural and artistic knowledge with economic and managerial skills.

We offer a particular focus on Europe, North America and emerging markets with lectures led by international and renowned experts. Centering the development of each individual student, the curriculum features an organically structured set of complementary and interdependent modules and activities allowing our students to learn and develop managerial skills in each area of the performing arts' field.

The close bond with **Teatro alla Scala** and the chance to learn with top professionals from different departments of the theater allow our students to acquire an in-depth knowledge of the performing arts field and to live the unique experience of La Scala.

The course is completed with a guaranteed internship for each student at an internationally acclaimed cultural institution.

KEY FACTS

Duration

20 months

CLASSES FROM THE END OF OCTOBER 2026 TO JUNE 2028.

MONDAY-FRIDAY, 6/8HRS PER DAY.

Language

English

(UPPER INTERMEDIATE OR ABOVE)

- A FAIR KNOWLEDGE OF ITALIAN IS PREFERABLE
- ENGLISH AND ITALIAN PREPARATORY COURSES WILL BE AVAILABLE ON REQUEST (NOT INCLUDED IN THE TUITION FEE)
- 80% IN ENGLISH, 20% IN ITALIAN
SIMULTANEOUSLY TRANSLATED BY A PROFESSIONAL TRANSLATOR

Location

Milan

- ACCADEMIA TEATRO ALLA SCALA;
- POLIMI GRADUATE SCHOOL OF MANAGEMENT;
- PICCOLO TEATRO DI MILANO - TEATRO D'EUROPA

International Weeks

Berlin New York Delft

KEY FEATURES



GLOBAL NETWORK

Thanks to international lecturers and experts from renowned cultural institutions, our students have the opportunity to learn the specificities of the Performing Arts sector on a global level.

LIFE EXPERIENCE

Throughout our network of cultural institutions, students have the unique opportunity to live the cultural offer of Milan.

TEATRO ALLA SCALA POLIMI NETWORK

The strong bond with La Scala gives our students the incredible opportunity to take part into a cultural institution known worldwide.

Students will make contact with Politecnico Alumni's network and with the Startup accelerator PoliHub, getting the chance to participate to special events and having their new business ideas revised for free.

LEARNING BY DOING

Theoretical and practical lectures in which the students exercise on case histories, best practices and role plays.

PROFESSIONAL DEVELOPMENT

Students are constantly supervised and oriented by professional tutors during the coursework and the internships.

GUARANTEED INTERNSHIP EXPERIENCE

Students have the chance to intern 3 to 6 months into some of the most renowned cultural institutions of the world.

PLACEMENT

Around the 90% of the 2023-2024 students are employed in the performing arts field within about a year from the graduation.



LEARNING JOURNEY

OCTOBER 2026

Coursework: full-time.
Lectures, workshop and exams

JULY/SEPT. 2027

**3 to 6 months of
internship program**
in Italy or abroad (from July/September
2026 to early July 2027, in different
frames of time)

NOVEMBER 2027

Final Project Work:


- practice oriented project
- academic project
- internship report


JUNE 2028

- **Final Project defense**
- **Graduation**

AREAS OF INTEREST AND PROGRAMME MODULES

 General Management area

 Production area

 Cultural area

Economics & Management

- Accounting and performance management
- Governance
- Microeconomics: Economic Landscape for Performing Arts
- Business Strategy
- Management and innovation for the performing arts
- Human resources and corporate organizations

Production

- Theater/opera as production model
- Festival as production model
- Tour management intensive
- Orchestra management intensive
- Dance management intensive
- Artistic curatorship
- Supply chain management
- Commercial production

Marketing & Communication

- Marketing and audience development
- Communication and Media
- **Field project** in collaboration with *Piccolo Teatro*

Development

- Sponsoring and Fundraising

Present & Future Perspectives

- Cultural policies
- Educational projects and outreach activities
- Global Markets (USA, Middle East and Asia)
- *Milano project*
- *Italian project*

Administration

- Law and performing arts
- Artistic administration

History of Performing Arts

- History of music and dance performance

Professional Growth

- Team building
- Soft Skills in the World of Performing Arts – Skills, Concepts, Experiences

GLOBAL MASTER IN PERFORMING ARTS MANAGEMENT FACULTY

- **Simona Biancu**, Head of Marketing, Sponsoring and Fundraising
- **Tommaso Agasisti**, Full Professor at Politecnico di Milano - School of Management
- **Deborah Agostino**, Associate Professor at Politecnico di Milano - School of Management
- **Davide Armati Battistelli**, Stage Manager ad Teatro alla Scala
- **Michela Arnaboldi**, Full Professor at Politecnico di Milano - School of Management
- **Richard Baesley Maloney**, Associate Professor, New York University, United States
- **Axel Baisch**, Managing Director at Hertie School of Government Berlin
- **Umberto Bellodi**, Head of Cultural Cooperation Department at Accademia Teatro alla Scala
- **Paolo Belluso**, Tour Manager
- **Alberto Benedetto**, Head of Production Management at Piccolo Teatro di Milano - Teatro d'Europa
- **Paolo Besana**, Head of Communication at Teatro alla Scala
- **Lutgart Behiels**, Vice President Marketing, Warner Classics and Erato
- **Enzo Andrea Bignotti**, Controller at Teatro alla Scala
- **David Binder**, Senior Executive Producer
- **Paola Bisi**, Head of External Relations and Communication at Accademia Teatro alla Scala
- **Andrea Boggio**, Professor of History and Social Sciences at Bryant University
- **Andrea Boi**, Stage Manager at Teatro alla Scala
- **Alessandro Borchini**, Head of Marketing and Communication at Piccolo Teatro di Milano - Teatro d'Europa
- **Daniele Borniquez**, Head of Music Department at Accademia Teatro alla Scala
- **Alan Brown**, Principal at WolfBrown
- **Katherine E. Brown**, Executive Director at New York City Ballet
- **Hans de Bruijn**, Professor at Delft University of Technology
- **Raffaella Cagliano**, Full Professor at Politecnico di Milano - School of Management
- **Francesca Campagna**, Consultant in Performing Arts Management



GIULIA SANDERSEN



BENEDETTA FETSCHNER

- **Rita Cannata**, Senior HR Consultant
- **Amy Cassello**, Artistic Director, Brooklyn Academy of Music
- **Maria De Rosa**, Director of Production at Teatro alla Scala
- **Serge Dorny**, Superintendent at Bayerische Staatsoper
- **Silvia Farina**, Web and Social Media Manager at Teatro alla Scala
- **Rossella Ferrari**, Professor of China Studies, University of Wien
- **Nadia Ferrigno**, Director of Programming at Teatro alla Scala
- **Marco Gambaro**, Associate Professor of Media Economics and Economics of Communication at University of Milano
- **Francesco Giambone**, Superintendent at Teatro dell'Opera di Roma
- **Roberto Giovanardi**, Senior Artistic Consultant
- **Andrew Higgins**, Director of Development at Imperial War Museums
- **Vito Lentini**, Lecturer in Pedagogy and History of Dance at Accademia Teatro alla Scala
- **Lanfranco Li Cauli**, General Director at Piccolo Teatro di Milano - Teatro d'Europa
- **Claudio Longhi**, General Director at Piccolo Teatro di Milano - Teatro d'Europa
- **Peter Maniura**, Director of IMZ Academy and Senior Communication Consultant
- **Marianna Martinoni**, Senior Consultant in Fundraising
- **Andrea Minetto**, Cultural Project Manager
- **Kirsten Munro**, Director of Development, The Joyce Theater Foundation

- **Giuliano Noci**, Full Professor at Politecnico di Milano - School of Management
- **Elena Park**, Executive Producer, Radio & Supervising Producer, Live in HD at the Metropolitan Opera
- **Elena Paul**, General Counsel and Corporate Secretary, Alvin Ailey American Dance Theater
- **Ronald Perwitz**, Head of Music Program for the Abu Dhabi Tourism & Culture Authority
- **Paolo Petrocelli**, Head of Dubai Opera
- **Gianluca Pojaghi**, Partner of Pojaghi Law Firm
- **Annalisa Pozzi**, Head of production and touring, Béjart Ballet Lausanne
- **Jorge Prendas**, Director of the Educational Program at Casa da Música
- **Fabio Sartorelli**, Professor at the "G. Verdi" Conservatory in Milan
- **Amanda Saunders**, Director of Development at the Royal Opera House Covent Garden
- **Christina Scheppelmann**, General and Artistic Director of La Monnaie
- **Marc Scorca**, President/CEO, Opera America
- **Jordi Sellas i Ferrés**, Senior Marketing Consultant
- **Carmen Spiazzi**, Head of Administration at Piccolo Teatro di Milano - Teatro d'Europa
- **Andrea Tober**, President at the Hanns Eisler University of Music
- **Carlo Torresani**, Director of Cultural Promotion at Teatro alla Scala
- **Ilias Tzempetoniadis**, Casting Director and Artistic Area Coordinator at Teatro S. Carlo
- **Roberto Verganti**, Full Professor at Politecnico di Milano - School of Management
- **Karsten Witt**, Founder of the Karsten Witt Musik Management
- **Flora Yu**, Executive Director at Hong Kong Arts Festival
- **Francesca Agus**, Head of Marketing and Fundraising at Teatro alla Scala



INTERNSHIP PROGRAMMES



GIORGIA MAZZOLI

The educational path is completed with an internship experience (3 to 6 months) guaranteed to each student. This is a great opportunity to learn on the job and to benefit from our solid and extensive Italian and International network of theaters, festivals and performing arts institutions.

AMONG THE RELEVANT HOSTING PERFORMING ARTS INSTITUTIONS THAT HOSTED OUR STUDENTS THERE ARE:

- Teatro alla Scala (Milan)
- Piccolo Teatro di Milano - Teatro d'Europa (Milan)
- The Metropolitan Opera (New York)
- New York City Ballet (New York)
- American Ballet Theatre (New York)
- Brooklyn Academy of Music (New York)
- Joyce Theater (New York)
- Manhattan School of Music (New York)
- Teatro Regio di Torino (Turin)
- Teatro dell'Opera di Roma (Rome)
- Teatro San Carlo (Naples)
- London Symphony Orchestra (London)
- Warner Classics (Paris)
- Karsten Witt Musik Management (Berlin)
- Hong Kong Arts Festival (Hong Kong)
- Ping-Pong Arts (Beijing)
- Opera North (Leeds)
- Opéra de Lyon (Lyon)
- Opera Europa (Brussels)
- Teatro Real (Madrid)
- Palau de les arts Reina Sofia (Valencia)
- IDEAL Centre d'Arts Digitals de Barcelona (Barcelona)
- Nostromo Live (Barcelona)
- Festival Verdi (Parma)
- As.Li.Co (Como)
- Aterballetto (Reggio Emilia)

FIELD PROJECT

PICCOLO TEATRO DI MILANO

In the field project led by the Marketing and Communication Department of the Piccolo Teatro di Milano, the class is divided into different groups which have to develop a project on a specific topic, recreating the tasks of the department inside each group.

The students have about seven days of time to complete the project and they spend this period inside the offices of the Piccolo Teatro.

The whole work on the project will be evaluated by a commission composed by professionals from Piccolo Teatro.



INTERNATIONAL PROJECTS

The three International weeks will strengthen your global perspective on the world of performing arts and will enable you to master your leadership skills.



FRANCESCO BONDI



INTERNATIONAL WEEK IN BERLIN

BERLIN

In between history and modernity, the class will experience a week in one of Europe's most important capitals.

CULTURAL POLICIES

Knowing and understanding the cultural background, with reference to Berlin's history and cultural landscape.

IN COLLABORATION WITH HOCHSCHULE FÜR MUSIK HANNS EISLER BERLIN.

PRODUCTION

Learning from the professionals the main features of the repertoire production system.

IN COLLABORATION WITH THE HERTIE SCHOOL, BERLIN

PERFORMANCES

The class can attend performances of opera, dance, operetta and drama in Berlin's most important performing arts venues.

INTERNATIONAL WEEK IN USA

NEW YORK CITY

A unique field experience, with the chance to live the cultural offerings of one of the world's most important cities.

CULTURAL POLICIES

Knowing and understanding the cultural background, with reference to the US development system.

IN COLLABORATION WITH THE PROGRAM IN ARTS ADMINISTRATION AT TEACHERS COLLEGE, COLUMBIA UNIVERSITY.

DEVELOPMENT

Learn strategy and development tools from the greatest professionals, where the history of fundraising was born.

PERFORMANCES

The class will be able to attend opera and musical performances at New York's leading performing arts venues.



INTERNATIONAL WEEK IN THE NETHERLANDS

DELFT

A unique field experience in the city of Delft, home to one of the world's most prestigious technical universities and a vibrant hub of innovation.

INTERNATIONAL LEADERSHIP DYNAMICS

Gain insight into leadership styles and strategies specifically designed for the performing arts, fostering the ability to manage and inspire teams.

SOFT SKILLS

Practice essential soft skills for leadership, communication, and inspiration in performing arts management.

EXPERIENCES

Participants will foster relationships and interact with esteemed professionals in the leadership field.

IN COLLABORATION WITH TU DELFT

STUDENT PROFILE AND ACADEMIC BACKGROUND

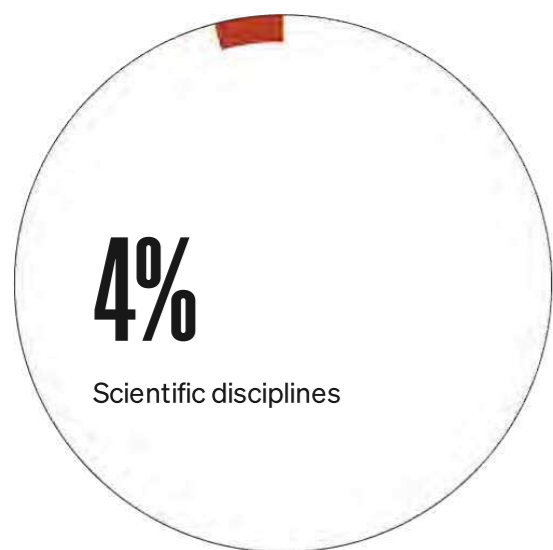
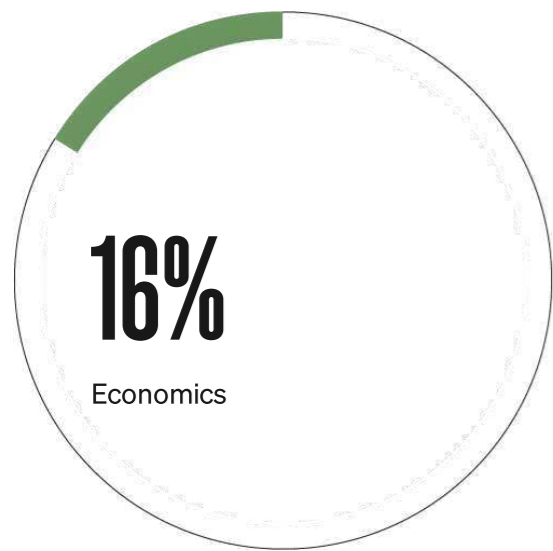
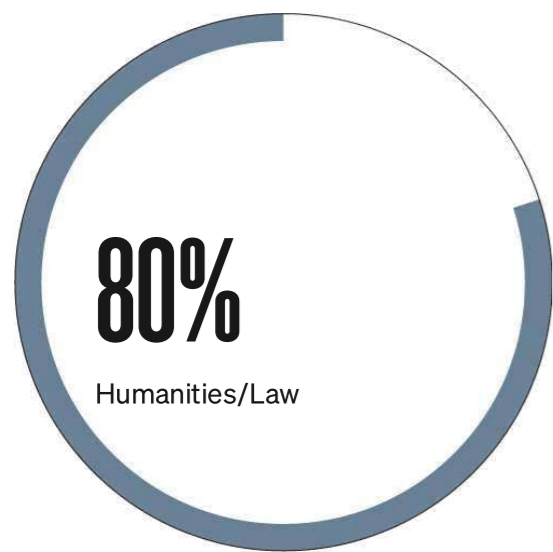
ADMISSION REQUIREMENTS

1. Candidates with a B.A. or equivalent who wish to pursue a career in the performing arts or cultural sector.
2. Candidates with formal music, arts or dance education who wish to acquire managerial and organisational skills.
3. Candidates without a formal degree who have a minimum of 3 to 5 years working experience in any field and wish to pursue a career change. General knowledge of the non-profit sector would be advantageous.
4. The age limit for admission to the Master is 35 years old.

AREA OF ORIGIN



ACADEMIC BACKGROUND



PLACEMENT & EDUCATIONAL AND PROFESSIONAL ORIENTATION

For the last two editions of the Master, the percentage of placement has been between the 75% and the 95%, within one year from the graduation.

AMONG THE RELEVANT INSTITUTIONS WHERE OUR MPAM GRADUATES HAVE GAINED PROFESSIONAL EXPERIENCE ARE:

Teatro alla Scala, Metropolitan Opera, Piccolo Teatro, Opera North, Seattle Opera, Warner Classics, Deutsche Nationaltheater und Staatskapelle Weimar, Accademia Teatro alla Scala, Teatro Franco Parenti, Teatro Elfo Puccini, Fondazione Cariplo, Collezione Peggy Guggenheim, InArt Management, Teatro del Maggio Musicale Fiorentino, Teatro Regio di Torino, Flash Entertainment Abu Dhabi, Orchestra Sinfonica laVerdi, Operabase, Daniele Cipriani Entertainment, Aterballetto, ATER Fondazione, Nostromo Live Barcellona, Al Bustan Festival Beirut, Teatro Regio di Parma, Orchestra Haydn, Conservatorio di Musica Giuseppe Verdi, The Global Food Innovation Summit.



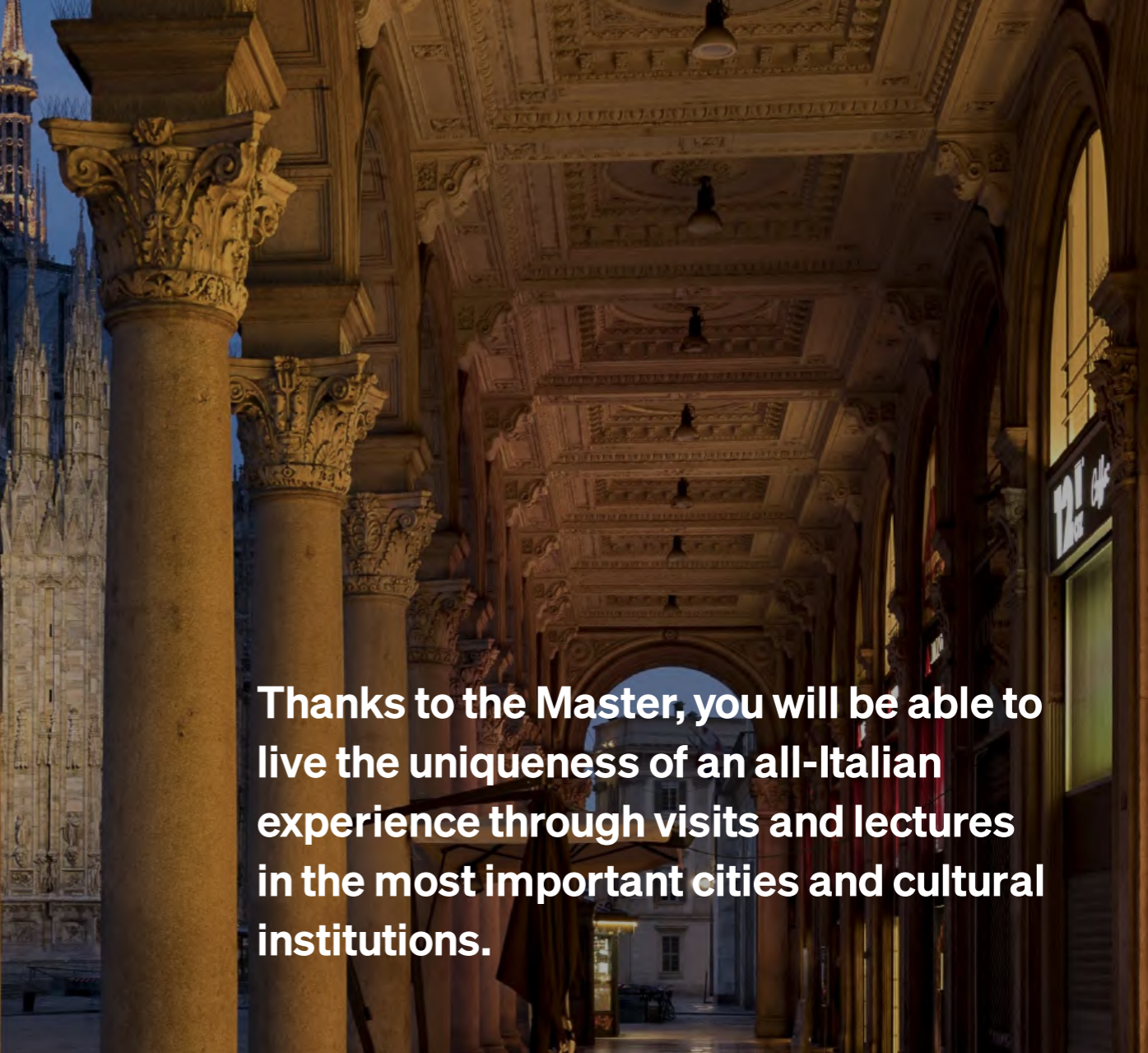
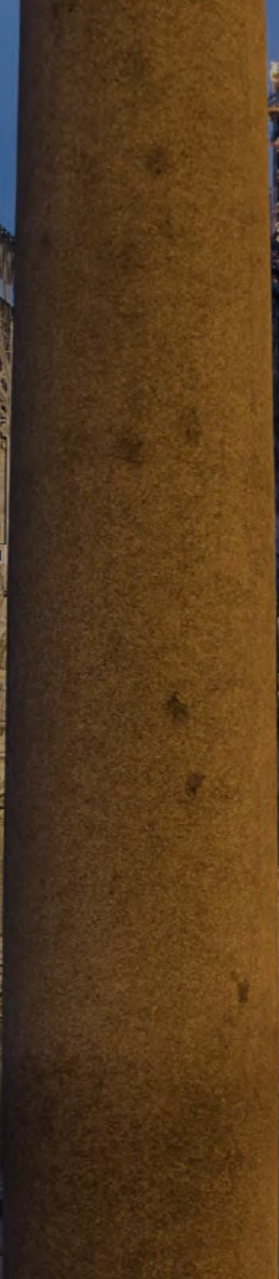
The Master's staff accompanies each of the students throughout their training, providing daily assistance and career guidance. In particular, orientation and feedback sessions will be organised to monitor class satisfaction with the lessons offered and the classroom environment.

The training path reaches its completion with professional orientation in view of the internship.

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LIVE THE ITALIAN EXPERIENCE



Thanks to the Master, you will be able to live the uniqueness of an all-Italian experience through visits and lectures in the most important cities and cultural institutions.



MILAN PROJECT

Experience the city of Milan through its rich cultural offer: discover the world of business for culture with visits to performing arts institution and museums, participating to special events organised by **Milano Musica, Milano per la Scala, Fondazione Prada, Hangar Bicocca** and many others.



ITALIAN PROJECT

Not only Milan: in Naples, Rome, Turin, Florence, Palermo or Venice, each class will be able to participate in a **two-day visit** in one of the most important Italian theatres and meet the professionals working there.



CULTURAL ACTIVITIES

Take part in guided tours, events and meetings in very special Italian realities: for example, you could be able to explore the close link between **Cremona and the world of the violin**, thanks to the collaboration with **Accademia Stauffer**.

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AFTER YOUR MASTER



ALUMNI NETWORK

Your entry into the POLIMI Graduate School of Management and Accademia Teatro alla Scala communities begins upon your arrival and continues after your graduation, when you join the POLIMI GSoM alumni network, which has over 20,000 graduates, and the larger Politecnico di Milano community, with more than 210,000 members, including over 35,000 graduates from the School of Management, as well as the Accademia Teatro alla Scala alumni network.

The School's Alumni Engagement Team is constantly working to provide the entire community of former students with opportunities for meeting and exchanging their skills and experience. All this is with a view to feeding and nurturing a cohesive community: a successful career is, in fact, the result of a unique fusion of exceptional skills and expertise, as well as constant professional development and a network of valuable, high-quality contacts, which is built precisely through being part of the community.

Community engagement is based on three main pillars, which are: shaping purposeful careers, leading through connections and igniting the future. As for the first of these, the School partners with our alumni through professional and personal development programmes designed for all those who aspire to be Purposeful Innovators and to generate a positive impact on society. The services include the Purposeful Coaching path, aimed at supporting alumni in building meaningful careers guided by a clear and defined Purpose, and the Professional Development – Training Catalogue, dedicated to strengthening the knowledge and the application of career management skills useful for building sustainable careers.



MELANIE MATTINZOLI



As for the second, our Alumni Clubs – which you will be able to join – should be mentioned. Created to bring together people who share an interest or a professional goal, they allow alumni – and also students – to meet, share experiences and stay in contact with the School. Each of our Clubs – Business & Digital Transformation, Consulting, Corporate Innovation, Entrepreneurship, Finance Innovation, Football, Healthcare & Life Sciences, LeadHERship – Empowering Women in Business, MBA, Project Management, Sailing, Supply Chain Management & Logistics and Wine Tech – creates a strong sense of belonging. Finally, let's not forget Shape the Future, the Global Alumni Conference organised by and for the Alumni Community to celebrate the accomplishments that shape the future of innovation, entrepreneurship and sustainability.

Moreover, you'll also be able to subscribe, both online and via app, to ALUMNI Accademia La Scala: a lively, dynamic space that hosts a community of young talents who have entrusted their futures to one of Europe's leading educational institutes in the performing arts. Pursuing their studies at the same institute, Academy alumni have shared unique experiences in the classrooms, behind the scenes, and on stage at Teatro alla Scala, learning, assimilating and mastering a particular way of living and doing theatre. They are young people who have nurtured their passion through hard work and determination, transforming it into a profession. Now, backed by a wealth of skills, competencies, and knowledge, they have become true maestri of the La Scala method, its ambassadors to the world.

Alumni La Scala was formed so that this heritage of experiences and knowledge can be strengthened and expanded through constant new input. The majority of the content are organized into specific sections, allowing the alumni to continue their professional growth and stay abreast of the latest developments: job opportunities (job platform), professional and personal exchange (networking), invitations to exclusive events (events), exclusive learning opportunities (lifelong learning), mentoring for the youngest alumni by acclaimed former students (mentorship), and a section where they can present their own projects to the community (incubator).

The platform is also open to companies and institutions involved in cultural promotion, the performing arts, advertising, or events. These include not only those having longstanding collaborative relationships with the Academy, but also the many different organizations looking for professional figures with a solid background in culture and the performing arts, a guarantee offered by the La Scala Academy. Companies and institutions can post job offers and promote their events and projects in a specifically dedicated section. These are additional opportunities for encounters within the community and for bringing new vitality and dynamism to Alumni Accademia La Scala.



ANNA CHIARA DI STEFANO

ALUMNI TESTIMONIALS



FEDERICA PALUMBO

The coursework

Attending the Master in Performing Arts Management at Accademia Teatro alla Scala was a key step in my journey. It served as a bridge between my academic background and my professional life in the performing arts sector. Most importantly, it made me believe that my vision “building a career in the arts with a legal and managerial foundation” was not only possible, but concrete and achievable.

The structure of the program gave me a comprehensive understanding of how a cultural institution functions, across all departments. This 360-degree perspective was essential: regardless of the specific path I would eventually choose, I felt equipped with the knowledge to understand the overall governance and daily dynamics of a performing arts organization.

A defining aspect of the Master was its international scope. Learning from professors and professionals from all over the world helped me develop a global perspective on cultural management and understand how institutions operate beyond national borders.

Lastly, the real added value was the human network. The friendships and professional connections I built during the program became an immediate gateway into an international network of peers and professionals, fostering both personal and career growth.

The final part of this journey was my internship at Teatro alla Scala. It was the perfect culmination of my studies, the opportunity to apply everything I had learned in a world-renowned institution. This experience not only reinforced my skills but also prepared me in the most concrete way for my transition into the professional I am today.



VIRGINIA ESPOSITO

The class

The class composition is one of the biggest strengths of this master. The international and diverse nature of MPAM, allows students to work closely within heterogeneous groups and hence become comfortable with the many challenges that can occur when first starting to work with new peers. The courses are structured so that a large amount of the work is done in groups. Such structure prepares you to become flexible, adaptable and to learn how to efficiently work in teams, skills that are of key importance when beginning to interface with the labour market.

Being able to work with your master’s colleagues is also of key importance since it allows to create a united and solid classroom! Moreover, the various trips that will be organized throughout the duration of the master will give you the chance of forming incredible memories and friendships, while gaining some exclusive insights on the performing arts world. All of these aspects will contribute in making your MPAM experience special and will allow you to grow as an individual and head towards your future career confident of your practical knowledge and of the friendships you’ve built.



KYOKA TAIRA

Internship, Production Department at Teatro alla Scala

My five months as an intern in the Production Office at Teatro alla Scala truly felt like a dream come true. I had originally planned to study abroad during university, but the COVID-19 pandemic made that impossible. Still, I could not let go of my desire to go to Italy. After extensive searching, I finally discovered the MPAM program at the Accademia Teatro alla Scala.

Among the many courses I took at the Accademia, I was especially drawn to those focused on production. At La Scala’s Production Office, I witnessed an extraordinary range of professionals working together—technical directors, stage directors and assistant directors, casting coordinators, members of the chorus and orchestra, as well as directors, conductors, singers, and ballet dancers from all over the world. Experiencing this environment firsthand made it clear how broad and multifaceted the responsibilities of the Production Office are, and how essential the department is in uniting all the elements that bring opera and ballet productions to life.

Working in the Production Office means encountering many unexpected situations on a daily basis. Resolving these issues, I found, can be especially challenging—particularly in the Italian workplace culture, where individual freedom is valued more highly than group harmony, in contrast to the more consensus-oriented environment in Japan.

Through this internship, I came to deeply appreciate the joy and fulfillment of working in a theater. At the same time, I learned that the ability to adapt flexibly to ever-changing situations is absolutely essential. A theater functions through the dedicated efforts of many professionals, and it is thanks to their work that extraordinary performances are brought to life every day. Becoming part of that collective effort has been a deeply inspiring experience—and now, being involved once again with Teatro alla Scala has become my new dream.



CHRISTINA GRIGORIADOU

Internship, Metropolitan Opera House, New York City

As part of my Master’s in Performing Arts Management at the Accademia Teatro alla Scala, I had the opportunity to complete a year-long internship at the Metropolitan Opera in New York — an experience that proved deeply formative, both personally and professionally.

As a Marketing Intern, I contributed to sales analysis and reporting, supported audience development initiatives, and participated in internal meetings that revealed the complexity of strategic planning in a major international institution. I was encouraged to take initiative, explore the areas I was most passionate about, and connect theory with practice on a daily basis. The responsibilities I was entrusted with allowed me to make a meaningful contribution while gaining a deep understanding of how a world-renowned cultural institution operates behind the scenes.

What truly defined this journey was the people. My supervisors and colleagues were generous, supportive, and sincerely invested in my growth. Many became mentors — and some, lasting friends. Their trust, openness, and collaborative spirit helped me develop confidence and sharpen my professional instincts. The conversations and insights I shared with them played a central role in shaping the focus of my thesis and my future career goals.

Living and working in New York challenged me and expanded my perspective. It pushed me out of my comfort zone and deepened my understanding of the performing arts on an international scale.

This internship was more than a learning opportunity — it was a turning point. It strengthened my skills, clarified my path, and reaffirmed my commitment to working in the arts with professionalism, empathy, and purpose.

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APPLICATION PROCESS AND INFORMATION



APPLICATION PROCESS

DEADLINES

1.1

- EU citizens: 30 September 2026
- Non-EU citizens: 16 September 2026

Please, note that we have different rounds of selections planned (see below) and we admit students until full capacity of the class.

APPLICATION DEADLINES AND SELECTION ROUNDS

2.1

- 12 February 2026 → 24 February 2026
- 18 March 2026 → 25 March 2026
- 15 April 2026 → 22 April 2026
- 19 May 2026 → 29 May 2026
- 11 June 2026 → 18 June 2026
- 7 July 2026 → 14 July 2026
- 16 September 2026 → 23 September 2026
- 30 September 2026 → 6 October 2026

HERE YOU CAN FIND OUR EIGHT SELECTION ROUNDS. THE DATES ON THE LEFT REFER TO THE APPLICATION DEADLINES, WHILE THE DATES ON THE RIGHT INDICATE THE DAYS OF THE INTERVIEWS. THE LAST SELECTION ROUND IS LIMITED TO EU CITIZENS. FOR MORE DETAILS, PLEASE CONTACT: MASTER.MPAM@GSOM.POLIMI.IT

DUE TO THE LARGE NUMBER OF APPLICANTS, EARLY APPLICATIONS ARE STRONGLY ENCOURAGED.

HOW TO APPLY

3.1

STEP 1: SUBMIT APPLICATION

Submit your application on our platform **Apply GSoM** →

Applications open from 7 January 2026 to 30 September 2026.

Attach the following documents:

- CV
- Motivational letter
- 2 reference letters
- Copy of passport or European ID
- University transcript or equivalent
- English certificate (if available)
- 1 ID picture

Upon payment of the application fee amounting to 100€ you will be able to proceed with the following steps.

STEP 2: WRITTEN TEST

Master's staff will send you a written assignment that must be completed (and sent to master.mpam@gsom.polimi.it) before the interview.

STEP 3: INTERVIEW

To be held either face-to-face or via Microsoft Teams.

STEP 4: FINAL DECISION AND ENROLMENT

You will be informed by e-mail of the final decision on your application and you will be asked to sign the contract and complete the payment of the first instalment so that you will be able to finalize your enrolment to the Master.

FEES

4.1

24.000 euros to be paid in 4 instalments. This amount includes course materials.

SCHOLARSHIPS

5.1

There are some scholarships available for Italian and International students.

For more information, visit our websites:

www.gsom.polimi.it/mpam
www.accademiascala.it/mpam

INFORMATION

6.1

For more information about the Master programme, scholarships and other means for financing your studies, please contact:

- infocorsi@accademiascala.it
- master.mpam@gsom.polimi.it

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